



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 480645 /		<u>Alt Order #</u> 06180298
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 09/28/12 - 10/04/12		<u>Estimate #</u> 2601
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/15/12 / 09/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/28/12	09/28/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$195.00			
N 2	KVVU	09/28/12	09/28/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$1,250.00			
N 3	KVVU	09/28/12	09/28/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$635.00			
N 4	KVVU	09/28/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$225.00			
D 5	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 6	KVVU	09/28/12	09/28/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$375.00			
D 7	KVVU	09/28/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 8	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$520.00			
N 9	KVVU	09/28/12	09/28/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$235.00			
N 10	KVVU	09/28/12	09/28/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$420.00			
N 11	KVVU	09/28/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----4--				4	\$495.00			
N 12	KVVU	09/28/12	09/28/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$575.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/15/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 13	KVVU	09/28/12	09/28/12	Kitchen Nightmares	Fri 8p-9p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$2,500.00			
N 14	KVVU	09/28/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$220.00			
N 15	KVVU	10/01/12	10/01/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$195.00			
N 16	KVVU	10/01/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$1,250.00			
N 17	KVVU	10/01/12	10/01/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$635.00			
N 18	KVVU	10/01/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$225.00			
N 19	KVVU	10/01/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$350.00			
N 20	KVVU	10/01/12	10/01/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$375.00			
N 21	KVVU	10/01/12	10/01/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$365.00			
N 22	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$520.00			
N 23	KVVU	10/01/12	10/01/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$235.00			
N 24	KVVU	10/01/12	10/01/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$420.00			
N 25	KVVU	10/01/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	4-----				4	\$495.00			
N 26	KVVU	10/01/12	10/01/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	1-----				1	\$575.00			
N 27	KVVU	10/01/12	10/01/12	Bones	Mon 8p-9p		:30			NM	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$3,800.00			
N 28	KVVU	10/01/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$220.00			
N 29	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,100.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$550.00			
N 30	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$1,590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2-				2	\$795.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/24/12-09/30/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		\$795.00	NM		
	See MG 30.3,30.4											
	2	KVVU	09/24/12-09/30/12	PAC 12 Football	PAC 12 Football	-----Sa--	:30		\$795.00	NM		
	See MG 30.3,30.4											
	3	KVVU	09/24/12-09/30/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$795.00	NM		
	Ⓜ MG for 30.2,30.1											
	4	KVVU	09/24/12-09/30/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$795.00	NM		
	Ⓜ MG for 30.2,30.1											
N 31	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	2	\$9,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$4,650.00			
N 32	KVVU	09/30/12	09/30/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$925.00			
N 33	KVVU	09/30/12	09/30/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$450.00			
N 34	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$4,350.00			
N 35	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$150.00			
N 36	KVVU	10/04/12	10/04/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$195.00			
N 37	KVVU	10/04/12	10/04/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$1,250.00			
N 38	KVVU	10/04/12	10/04/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$635.00			
N 39	KVVU	10/04/12	10/04/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$225.00			
N 40	KVVU	10/04/12	10/04/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$350.00			
N 41	KVVU	10/04/12	10/04/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---2---				2	\$375.00			
N 42	KVVU	10/04/12	10/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$365.00			

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<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/15/12 / 09/05/12

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N 43	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---2---				2	\$520.00			
N 44	KVVU	10/04/12	10/04/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---2---				2	\$235.00			
N 45	KVVU	10/04/12	10/04/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---1---				1	\$420.00			
N 46	KVVU	10/04/12	10/04/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---4---				4	\$495.00			
N 47	KVVU	10/04/12	10/04/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---1---				1	\$575.00			
N 48	KVVU	10/04/12	10/04/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	---2---				2	\$220.00			
N 49	KVVU	10/02/12	10/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-2-----				2	\$195.00			
N 50	KVVU	10/02/12	10/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-2-----				2	\$1,250.00			
N 51	KVVU	10/02/12	10/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$635.00			
N 52	KVVU	10/02/12	10/02/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-2-----				2	\$225.00			
N 53	KVVU	10/02/12	10/02/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$350.00			
N 54	KVVU	10/02/12	10/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-2-----				2	\$375.00			
N 55	KVVU	10/02/12	10/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$365.00			
N 56	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-2-----				2	\$520.00			
N 57	KVVU	10/02/12	10/02/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-2-----				2	\$235.00			
N 58	KVVU	10/02/12	10/02/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-1-----				1	\$420.00			
N 59	KVVU	10/02/12	10/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 480645 /		<u>Alt Order #</u> 06180298
<u>Contract Dates</u> 09/28/12 - 10/04/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2601
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/15/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-4-----				4	\$495.00			
N 60	KVVU	10/02/12	10/02/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1-----				1	\$575.00			
N 61	KVVU	10/02/12	10/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-2-----				2	\$220.00			
N 62	KVVU	10/02/12	10/02/12	New Girl/Mindy	Tue 9p-10p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-2-----				2	\$3,000.00			
N 63	KVVU	10/03/12	10/03/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$195.00			
N 64	KVVU	10/03/12	10/03/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$1,250.00			
N 65	KVVU	10/03/12	10/03/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$635.00			
N 66	KVVU	10/03/12	10/03/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$225.00			
N 67	KVVU	10/03/12	10/03/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$350.00			
N 68	KVVU	10/03/12	10/03/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$375.00			
N 69	KVVU	10/03/12	10/03/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$365.00			
N 70	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$520.00			
N 71	KVVU	10/03/12	10/03/12	MORE Access	6-7pm		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$235.00			
N 72	KVVU	10/03/12	10/03/12	Extra	M-F 7-730p		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$420.00			
N 73	KVVU	10/03/12	10/03/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--4----				4	\$495.00			
N 74	KVVU	10/03/12	10/03/12	TMZ	730-8p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--1----				1	\$575.00			
N 75	KVVU	10/03/12	10/03/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--2----				2	\$220.00			

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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u> 480645 /		<u>Alt Order #</u> 06180298
<u>Contract Dates</u> 09/28/12 - 10/04/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2601
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/15/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 76	KVVU	09/28/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$585.00			
											1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 77	KVVU	09/28/12	09/28/12	Katie Couric	2-3p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$280.00			
Totals											131	\$86,865.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	35	\$31,805.00	\$27,034.25
10/01/12 - 10/04/12	96	\$55,060.00	\$46,801.00
Totals	131	\$86,865.00	\$73,835.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6180298 TRF# 480645
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.54
 CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
 815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6180298 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 2012 EST#2601 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP28/12 OCT4/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP5/12 13.54

REP: TO ROSE
 FR NIKKI
 OK'D M2 AND M3
 SEE LINES 77-78
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	S		500P-530P	30		\$350.00	9/28	9/28	0		FRI	0

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2601
 AGENCY PRODUCT CODE = 426

PROGRAM : FOX 5 NWS-5
 RA35-64 : 1.3
 CON COM1: FOX 5 NWS-5
 CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28

REP HEADLINE# 6180298 TRF# 480645
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.54
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

7	S		530P-600P	30		\$365.00	9/28	9/28	0		FRI	0
PROGRAM : FOX 5 NWS530												
RA35-64 : 1.2												
CON COM1 : FOX 5 NWS530												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28												

35	S		800A-900A	30		\$150.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NWS SUNDAY												
RA35-64 : 0.6												
CON COM1 : FOX NWS SUNDAY												

77	A		500P-530P	30		\$585.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
RA35-64 : 0.6												
ORD COM1 : RATE FOR SAME TP \$300. PLS ADVISE.												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-35 FOR 1 SPOT/WK												

78	A		200P-300P	30		\$280.00	9/28	9/28	1		FRI	1
PROGRAM : KATIE												
RA35-64 : 0.6												
ORD COM1 : RATE FOR SAME TP \$300. PLS ADVISE.												
PART OF A MAKEGOOD MADE UP OF LINES 77-78												

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#5	MISSED: FRI/500P-530P	30S		\$350.00	SEP28					(AUG30/12)
		BUY#7	FRI/530P-600P	30S		\$365.00	SEP28					
OFFER: NONE												
CMT: RATE FOR SAME TP 5-530P \$585 AND 530-6P \$600. PLS ADVISE.												

M3	OK'D	BUY#35	MISSED: SUN/800A-900A	30S		\$150.00	SEP30					(SEP5/12)
			OFFER: FRI/500P-530P	30S		\$585.00	SEP28					PLS ADVISE.
			& FRI/200P-300P	30S		\$280.00	SEP28					
CMT: RATE FOR SAME TP \$300. PLS ADVISE.												

SEP/12	31805.00	OCT/12	55060.00									
CONTRACT TOTAL				86865.00								
TOTAL SPOTS				131								

REP HEADLINE# 6180298 TRF# 480645
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 13.54
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$394,840 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE